



About Me

Born 7th December 1996

- Cinematographer
- Editor
- Director
- Scriptwriter

Hello, my name is Daniel Arkell and I currently study TV and Film at Trowbridge College. Before College I did not really know what I wanted to do so picking this was one of my best decisions. I have always found it interesting how films are made and the techniques they used so it ideal for me to go into the TV & Film industry.

I see myself as an ambitious person who like to take risks in their work to make it unique and different to others. I believe that if you do not take some risks you may not always get the outcome that you really wanted.

In this booklet I will show you some of my work over 2013 and 2014, hopefully showing you what I am capable of achieving.

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This is a picture that I took in my back garden in 2014 with a 50mm lens.

Advert

The first film that I made at college was the WD-40 Advertisement. This is the first advert that I have ever done so it was a great and successful experience. There was not a lot of pre-production to do because both me and Gabriel Hunter already had the idea in our heads so we only did a Shot list so we can get through things quickly and not forget anything which could affect how we wanted it to look. The only major issues we had to start with is getting enough WD-40 Cans to fill the frame and make it look how we wanted to. Luckily enough my dad needed WD-40 for work so if he bought it in bulk it would be cheaper and it would save him needing to buy more in the future.

The filming went extremely quickly, only taking just over an hour. Because all of the shots were in my house it allowed us to quickly move around. The camera was kept on a tripod meaning that we didn't have to carry on taking it off, we only had to change the leg lengths. Everything went smoothly and we finished ahead of schedule meaning that we could sit down after filming and bit a rough cut together. This was good because we were able to re film things on the day if we needed to.

We did lots of different cuts trying out different effects and moving around clips to make it run smoothly but also to fit the time slot of 30 seconds, like most adverts on television are. In the end we made two videos. One which was around 1 minute 20 and the 30 second one. In the 30 second one we removed two scenes and made the cuts quicker, also using jump cuts which kept the pace.



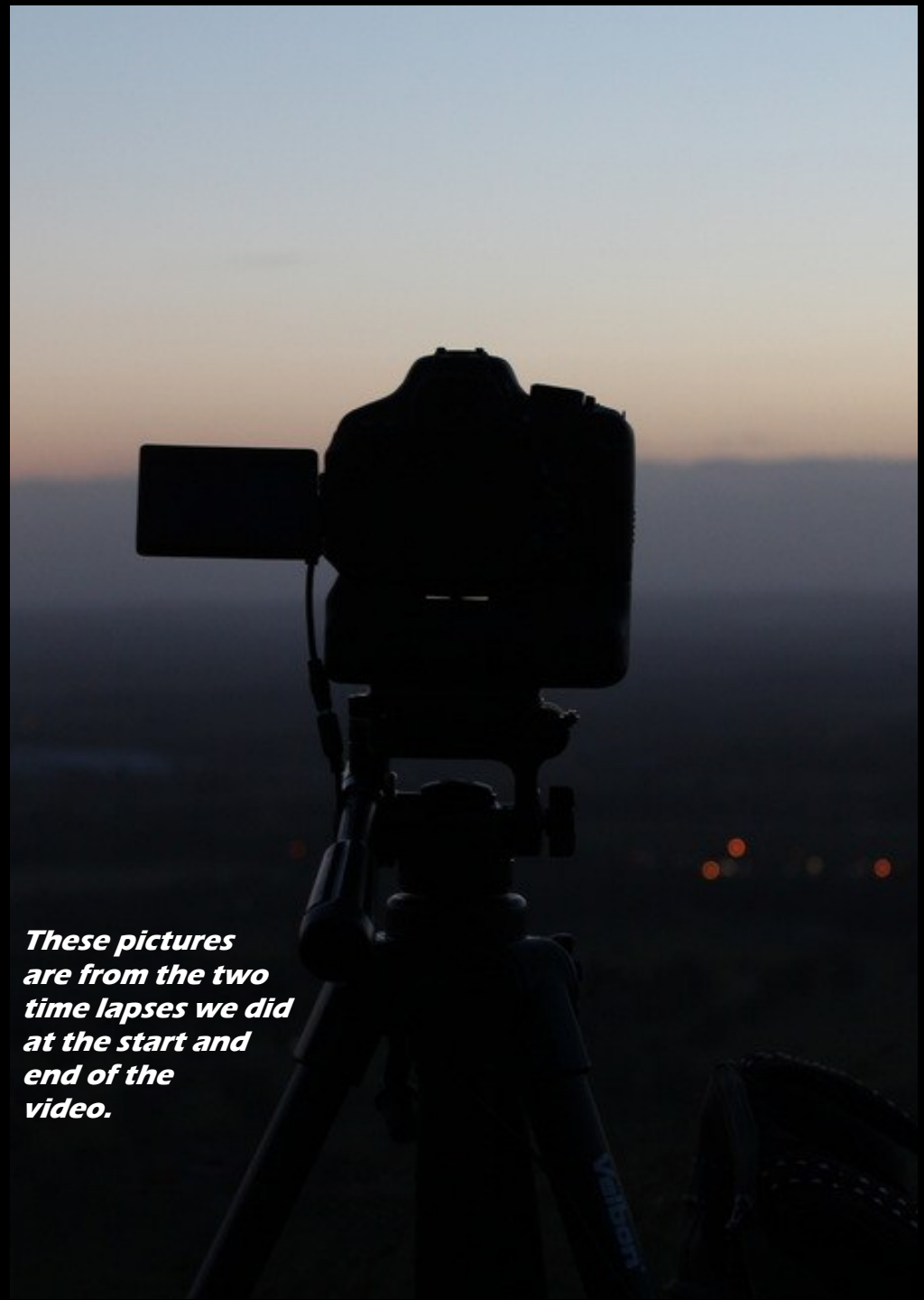
5 Minute Horror

The horror film was something completely different to what I have ever done, this is mainly because it is a whole story which is 5 Minutes long. A lot of planning went into it and there was a lot of changes making it very different to how I first visualized it. At first I wasn't going to make my film but after some thought I decided to get Sam Bishop (Camera Operator A & Lighting/Sound) and Gabriel Hunter (Camera Operator B & Make Up) on my production team. The most difficult part of it all was finding actors. It took about 3-4 Weeks to find the right people to be in the film, they needed to fit the characters description or it would not look right. About a week before we started filming we got everyone we needed which was a huge relief.

It took 3 Weeks to do all of the filming which was just over schedule, this was due to re shooting the first scene at the front door because the lighting did not look right. It was hard to organize at first as we had so many actors but everyone was helpful and knew where they to be, generally being on time.



Music Video



*These pictures
are from the two
time lapses we did
at the start and
end of the
video.*

Music Video

The Music video was my favourite film that I have made. It allowed me to be creative and play around with different effects which made it unique. Editing took the longest because there was so much that I wanted to include. Most of the shots were cut to the beat of the song, and the song had a very fast tempo. My favourite effect is film burns. It gives the image a fairly vintage, bright look which is the style I was going for. Film burns also act as a clean transition between shots because the bright colours distract the viewer from the change of angles. It took us about 3 weeks on and off of filming, this is mainly due to the weather changing for the worse all the time. The first thing we filmed was the Sunrise on Westbury white horse, at about 4:30 in the morning. The last thing we filmed was the sunset, again on Westbury White horse. This was a great way to end a brilliant few weeks of filming.



We got to Westbury Whitehorse at 4:30 to set up ready for the time lapse and the performance part of the song.

The Longboarding was fun to film because we could experiment with a range of different angles. It was also interesting editing because we had a range of shots meaning we could cut quickly to the beat.



A nice breakfast at 5am was brilliant, kept us going for the rest of the day.

We managed to set up quickly which gave us enough time to set up the time lapse and start cooking breakfast early.

